

## TAO PRODUCTIONS CASE STUDY

### Title:

THE EDEN SESSIONS

### Brief:

To production manage and produce the multiple concerts that make up The Eden Sessions; artists as diverse as Royal Blood & Elbow to legends Sir Tom Jones, Sir Elton John, and Bryan Adams; rock bands Motorhead and Pixies plus many more over 5 years.



### Client:

The Eden Project

### Objectives:

To produce up to eight major concerts in the temporary arena at The Eden Project during a seven week period. Events to cover all genres of music and performance from comedy with Eddie Izzard to orchestra with Disney's Pixar concert; Legends of music including Lionel Richie to modern day music icons like Skrillex and Bastille.

The Sessions series of concerts had to interact seamlessly with the day-to-day operations of The Eden Project charity and tourist destination in Cornwall.

Eden Project being a registered charity required the concert series to run profitably each year, this has been achieved safely by TAO Productions.

### TAO Productions undertook:



- Computer Aided Design of the stage, rigging, ground support and barrier systems.
- Arrange and advise on all aspects of artists liaison including catering, riders, accommodations together with dressing rooms and personnel.
- Manage and arrange all concert production elements including stages, lights, sound, pyrotechnics, video screens and offices.
- Prepare safety documentation for Eden Sessions together with welfare information for all visiting personnel.
- Liaison pre-event with clients, Eden Project Operations management, Accounts, Local Authority and emergency services; together with local production suppliers.
- Supply crews to production manage, control elements of lighting, sound, rigging, safety and artists liaison.

- Advise on safety, site design and evacuation procedures.

### Event Reviews and Testimonials':

*"TAO Productions led by Andy Cotton handled all aspects of production at The Eden Sessions 2013 which we hope will be the start of long-term partnership.*

*The Eden Sessions 2013 were our most successful in ten years and Andy played a big part in that success. The Eden Project site is unique and fairly challenging but TAO's professionalism and dedication handled it with ease and good spirit."*

#### **John Empson, Promoter and Founder of The Eden Sessions**

*"Thanks so much for making the evening run smoothly, hopefully you've had a chance to look at the One Show on BBC from Sunday.*

*It looked fantastic and much of that is down to you and your team. I really appreciate your efforts in making that happen, particularly with all the logistical challenges.*

*Hope to work with you again at some point and good luck for the rest of the summer shows "*

#### **James Stirling, BBC Head of Music – BBC Music Day with Duran Duran at Eden 2016**

